

VISTAPRINT HONORED WITH COVETED SHINGO AWARD RECOGNIZING COMPANY FOR OPERATIONAL EXCELLENCE

Company's Deer Park plant is first Australian facility and first printing company worldwide to receive award

Vistaprint

For Immediate Release



DERRIMUT, VIC. July 23, 2014 – Vistaprint Australia today announced it has received a Shingo Award from the Shingo Institute, part of the Jon M. Huntsman School of Business at Utah State University. The Shingo Institute recognises companies for delivering world class results and demonstrating an ongoing commitment to leading and influencing a strong culture of operational excellence.

This is the first time a company has been recognized by the Shingo Institute for its capabilities in the printing industry. Having opened in 2010, Vistaprint's Deer Park plant is also the first facility in Australia, and one of the youngest ever to receive this internationally recognized award.



Vistaprint team members gather to celebrate Shingo Bronze Medallion achievement in Deer Park, Australia.

“Right from launch, our plant in Australia established a clear vision - to become the best mass customization manufacturer in Australia,” said Robert Bruce, Managing Director & Vice President, Manufacturing and Supply Chain, Vistaprint. “The keys to our success have been establishing a clear and long term vision, assembling an amazingly talented and dedicated team here in Melbourne, setting the bar high from day one; and providing continual encouragement and support to the team in order to bring our vision to life.”

Vistaprint helps small businesses and consumers easily and affordably communicate thoughts, messages or sentiments that are important to them through customized physical products. The company's Deer Park facility is one of five manufacturing plants that Vistaprint operates across the globe. Each of these facilities is central to the company's ability to produce high quality and highly customized orders that still remain affordable for its customers.

Deer Park Plant Director Gareth Brown adds, “Being clear in our vision and creating a great place to work has helped the entire team stay focused on our goal. We recognize that improvement is a journey and there is still much work to be done. Receiving a Shingo Award is a significant milestone that validates we are moving forward in the right direction.”

About Vistaprint N.V.

Vistaprint N.V. (Nasdaq: VPRT) empowers more than 16 million micro businesses and consumers annually with affordable, professional options to make an impression. With a unique business model supported by proprietary technologies, high-volume production facilities, and direct marketing expertise, Vistaprint offers a wide variety of products and services that micro businesses can use to expand their business. A global company, Vistaprint employs over 4,400 people, operates more than 25 localized websites globally and ships to more than 130 countries around the world. Vistaprint's broad range of products and services are easy to access online, 24 hours a day at www.vistaprint.com.

About the Shingo Institute

Housed at the Jon M. Huntsman School of Business at Utah State University, the Shingo Institute is named after Japanese industrial engineer Shigeo Shingo. Shingo distinguished himself as one of the world's thought leaders in concepts, management systems and improvement techniques that have become known as the Toyota Business System. The Shingo Institute educates leaders about developing an organizational culture that continually strives

for improvement and progress and recognizes those organizations that are successful in their efforts to do so. Those interested in more information may visit www.shingo.org.

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