



Together, the power to improve

Contact:

Dr. Keivan Zokaei
Management Consultant & Author
S A Partners LLP
+44 7966299598
keivan.zokaei@sapartners.com

Jo Maniatt
European Marketing Manager
S A Partners LLP
+44 7920548729
jo.maniatt@sapartners.com

Press Release – for Immediate Release

And the Shingo Prize goes to...

“We are delighted to announce that two of our team members Dr. Keivan Zokaei and Prof. Peter Hines have become the most recent recipients of the Shingo Research and Professional Publication Award per the recommendation of The Shingo Board of Examiners, for their latest publication “Creating a Lean and Green Business System: Techniques for Improving Profits and Sustainability” co-authored with Hunter Lovins and Andy Wood.

According to the awards jury: “Creating a Lean and Green Business System is an excellent book that demonstrates the close link between eliminating economic waste versus environmental waste [...]The authors do a fantastic job of taking two separate initiatives and linking them as one effort to improve operations. The book’s flow allows for thoughtful scientific application starting with a principle-based, systems-driven approach.”

Shingo Institute for Operational Excellence is a not-for-profit organization housed at Utah State University and named in honour of Dr. Shigeo Shingo, credited as one of the fathers of the Toyota Production System. Dubbed the “Nobel Prize of Manufacturing” by Business Week, the Shingo Prize is recognized as the premier award for operational excellence. Keivan and Peter are honoured to be included with such an illustrious list of previous Research Award winners, such as Jeff Liker, Steve Spears, Mike Rother and Norman Bodek.”

Find out more about the book by visiting the Creating a Lean & Green System website:

<http://leanandgreenbusiness.com/>

Read the full article online at: <http://www.sapartners.com/shingo-prize-goes/>

UK & Europe
S A Partners LLP
Y Borth
13 Beddau Way
Castlegate Business Park
Caerphilly
CF83 2AX
Tel: +44 (0) 2920 881014

USA
S A Partners USA Inc.
6325 Falls of Neuse Road
Suite 35
#206 Raleigh
NC 27615
United States
Tel: +001 (715) 234 1012

Asia Pacific
S A Partners PTY Ltd
Level 2
710 Collins Street
Docklands
Victoria 3008
Australia
Tel: +61 (0) 390971673

Republic of Ireland
S A Partners
Lean Consulting Ltd
DMG Business Centre
9-13 Blackhall Place
Dublin 7
Republic of Ireland
Tel: +33 (0) 1799 4587